

Accounts Receivable/Rate Adjustment Authorization

Invoiced?: **YES**

*** If NO, attach spot placement report with revisions**

DATE: 10/18/2012 STATION: WTEV AE: Stan Davis NATIONAL

ADVERTISER: OBAMA/D/PRESIDENT

AGENCY: GMMB

INVOICE/ORDER # : 51169 BILLING MONTH: Oct-12

NET ADJ AMOUNT: \$ **8.50**

SALES DEPARTMENT EXPLANATION

THE DIFFERENCE OF THE FOLLOWING LUC RATE REVISIONS NEED TO BE ADJUSTED OFF FROM
THIS CONTRACT AND WILL BE MG BEFORE THE ELECTION: 1X 10/11; 1X 10/12 10-11A \$40 TO
\$35/EA.

ACCOUNTING DEPARTMENT EXPLANATION

REASON			ADJ DUE TO		APPROVAL
☐	Extra Spot Ran	☐	Out of Time Period	☐	Acct Exec
☐	Incorrect Copy	☐	Poor Separation	☐	
X	Incorrect Rate	☐	Spot wasn't cancelled	☐	Program Overrun
☐	Incorrect Day	☐	Refund	☐	
☐	Incorrect Program	☐	Unapproved MG	☐	Agency/Client
☐	Incorrect Length	☐		☐	
☐	Late Run	☐		X	Other LUC
☐	Other	☐			
☐		☐			
☐		☐			

*****FOR ACCOUNTING USE ONLY*****

POSTED:

DATE: